

1. IS GREECE ATTRACTIVE TO FOREIGN INVESTORS ?

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Is Greece attractive to foreign investors?

A host of government ministers and other officials, experts and market leaders will be attending the eighth edition of the InvestGR Forum. Titled "Greece, a Regional Leader in Attracting Foreign Investments," it is taking place on Tuesday, July 15, at the Athens Conservatoire.

The annual event is organized for the eighth consecutive year by Public Affairs and Networks. Through presentations and discussions, it aspires to provide the opportunity for outlining positions and developing dialogue between institutional representatives, heads of major foreign companies operating in Greece, academics and experts regarding Greece's attractiveness as an investment destination.

The forum's discussion panels and sessions will cover topics related to economic policy, justice,

health, energy, geopolitical developments, reforms, human resources and education, and how, in particular, these areas of public policy can influence whether and how foreign investments pour into the country.

The forum will present and analyze the initial findings of the EY research, "Attractiveness Survey: Greece 2025," which analyzes the country as an investment destination.

The research is an independent part of the broader EY Attractiveness Survey Europe program. The survey is based on a significant sample of executives from major foreign companies that either already have an investment presence in Greece or are potential investors.

According to InvestGR Forum founder and Public Affairs and Net-

works head Andreas Yannopoulos, "in a period marked by significant developments in the international environment, as well as on the domestic political scene, the eighth InvestGR Forum is expected to provide guidance, better visibility and news regarding foreign investments in Greece. The presence and participation of prominent institutional representatives, heads of major companies, academics, and experts convincingly guarantees a high level of discussion."

The forum is held under the auspices of the European Commission's Representation in Greece, the ministries of Development and Foreign Affairs, and the Hellenic Federation of Enterprises (SEV).

To register and find out more about the program and the speakers, visit investgr.eu.