

1. INVESTGR FORUM ANNOUNCES 2022 DATE

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InvestGR Forum announces 2022 date

Titled “A New Greece Emerges,” the 5th InvestGR Forum will take place on July 13, 2022 at the Grand Hyatt Hotel in central Athens, its organizers have announced.

The InvestGR Forum: Foreign Investments in Greece (www.investgr.eu) is organized by Public Affairs and Networks. The annual conference deals exclusively with the issue of foreign investment in Greece and the country’s attractiveness as an investment destination.

The title of the fifth version of the forum reflects the changing landscape in Greece in the aftermath of the decade-long financial crisis and the coronavirus pandemic.

Ernst & Young (EY) Greece and Japan Tobacco International (JTI) Hellas are the strategic partners of the InvestGR Forum.

The starting point for the annual fo-

rum is the findings of EY’s annual “Attractiveness Survey” for Greece – on the subject of the attractiveness of the country as an investment destination – which are presented and analyzed. The research, which is an autonomous part of EY’s broader Attractiveness research – a series of studies carried out by the multinational professional services network worldwide – maps the opinions of the investment community on the strengths and weaknesses of the country as an investment destination. The survey is based on a significant sample of executives of large foreign companies who either already have an investment presence in Greece or are potential investors.

The findings then serve as the basis for discussion among the forum’s participants, including state officials, market representatives and

economy experts from a wide variety of sectors.

The founder of InvestGR Forum, Andreas Yannopoulos, said: “Despite the problems, uncertainties and dangers that always lurk, it seems that the Greek economy is overcoming the effects of the pandemic, recovering dynamically, and may even exceed the forecasts of economic analysts. In other words, a new Greece is emerging and this will be the theme of the 5th InvestGR Forum 2022.

All this encourages us to continue, for a fifth consecutive year, the effort to provide a credible, serious and structured platform for dialogue and the exchange of ideas and proposals on the issue of foreign investment in Greece – crucial for the economic development of the country.”