

Strong Message Emerges from the 2nd InvestGR Forum 2019: Foreign Investment in Greece

Athens 11 June 2019 | The 2nd InvestGR Forum 2019: Foreign Investments in Greece today sent a strong message: Greece can, in fact, become an attractive destination for foreign direct investment.

This was the message expressed by all the speakers, who agreed on the great importance of foreign investment in Greece and also made concrete proposals to improve the country's investment framework. The speakers furthermore emphasized the important progress already made and their high expectations for the future.

Important institutional representatives, who spoke at the 2nd InvestGR Forum 2019 included Giorgos Stathakis, Minister of Energy and Environment, representing the Prime Minister, Nikos Dendias, New Democracy Member of Parliament, representing the President of New Democracy, Fofi Gennimata, President of Movement for Change, and Yannis Stournaras, Governor of the Bank of Greece.

CEOs of foreign multinational companies, academics and experts participated in the five discussion panels and submitted views and proposals on the following topics: tourism, state efficiency, digital economy and innovation, as well as the image of Greece as an investment destination and the importance of the recent European elections for Greece.

The chief economist of IHS Markit Economics, Elisabeth Waelbroeck-Rocha, presented an important paper titled "Towards a New Strategy for Accelerating Greece's Economic Transformation."

Metron Analysis Managing Director, Stratos Fanaras, presented the research findings from a [survey](#) of thirty-five CEOs of foreign companies on the question: "Greece, an Attractive Investment Destination?" George Pagoulatos, Professor at the Athens University of Economics and Business, presented the research findings "Ten Interventions for Boosting Foreign Investment in Greece," based on the proposals from forty CEOs of foreign companies in Greece.

The founder of InvestGR Forum, Andreas Yannopoulos, said: "Last year, the solid foundations for the successful continuation of a Forum for dialogue on the crucial issue of foreign investment in Greece were laid. This year, our expectations were raised further. It is more than clear that all the stakeholders involved declare a "present" potential to strengthen foreign investment in the country, sending a signal out of the border for the growth prospects of the Greek economy."

The 2nd InvestGR Forum 2019: Foreign Investments in Greece was held with the support and under the auspices of the European Commission Representation in Greece, the Ministry of Economy and

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About the InvestGR Forum

InvestGR is the Forum for constructive dialogue between C-level executives of foreign companies operating in Greece and key representatives from the political, institutional and academic spheres.

Information about the program and participants at investgr.eu

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