

PRESS RELEASE

CEO survey for 2nd InvestGR Forum 2019: Greece as an investment destination CEOs of foreign multinationals assess Greece's investment framework and propose improvements.

Athens, 07 January 2019 | The 2nd InvestGR Forum 2019: Foreign Investments in Greece has again appointed Metron Analysis to conduct a survey of Greece as an investment destination.

This will be the second consecutive year that the survey is being carried out, allowing for comparisons with the initial survey that was presented at the 1st InvestGR Forum 2018: Foreign Investments in Greece last July.

The survey will draw on face-to-face interviews conducted with the heads of dozens of foreign multinationals doing business in Greece, who will assess the current investment framework in the country and, just as importantly, offer suggestions for improvement.

Stratos Fanaras, CEO of Metron Analysis, commented: "Last year, we were pleasantly surprised by the large number of CEOs, representing major multinationals, that participated in the survey. This year's research will be even more interesting. First, because we will have benchmark data, allowing us to compare with the findings of last year's survey. Second, because 2019 is an election year, which is expected to affect the assessment and attitudes of respondents regarding the prospects of foreign direct investment in Greece."

The founder of the InvestGR Forum, Andreas Yannopoulos, said: "Last year, Metron Analysis's research garnered considerable media attention, dozens of articles and sparked public discussion. I believe that this year's survey will further enrich this dialogue with even deeper perspective and objective debate. I consider these surveys to be an excellent tool to enhance the debate on public policy, provided that all stakeholders are prepared to study their conclusions in good faith and without preconceptions."

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The 2nd InvestGR Forum 2019: Foreign Investments in Greece will take place on 11 June 2019 and will include, among others, discussion panels on Energy, Tourism and the Digital Economy.

About the InvestGR Forum

InvestGR is the Forum for constructive dialogue between C-level executives of foreign companies operating in Greece and key representatives from the political, institutional and academic spheres.

For more information, and to access previous survey results, please visit our website:
www.investgr.eu

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